



CoreView Retail

Technology on Your Side.



Mission:

To bring Competitive Advantage for Your Business to Lead the Market.



Advantage:

Expertise in Converting Huge Data into
Meaningful Insights.



Case Studies:

A few examples of what Technology can bring to your Table.



Case 1: Converting Shopping Transactions into Buyer Insights

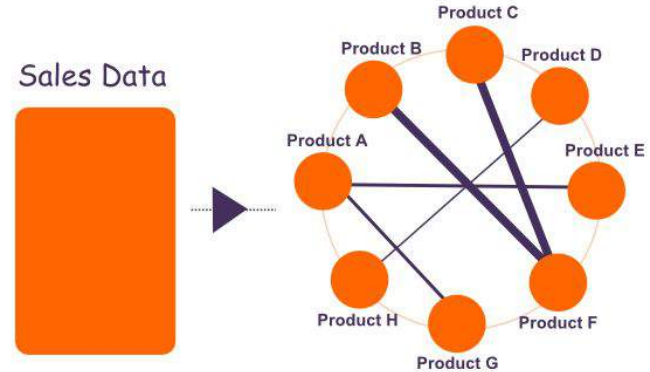
Challenge:

An international supermarket with **5 Millions of Transactions**, from 10,000 members wanted to understand their Shoppers' behaviours about product Purchasing.

Solution:

Converted the data into **Baskets of Products** customers tend to **Buy Together**, depending on their

- Age, Gender, Purchasing power
- Along with other characteristics such as weather, time of the day, month or year.



The Impact:

Additional \$3 Millions in annual revenue

by increasing the cross-selling and up-selling sales through customized offers.

Case 2: Sales Forecasting based on historical data and external factors

Challenge:

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Case 3: Sentiment Analysis for Customer Support

Challenge:

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Case 4: Cost Center Analysis

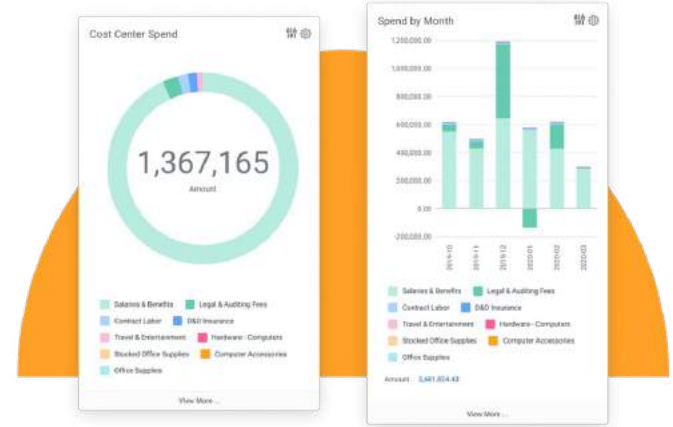
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